



2018 Sponsorship
Program

Calgary Community Meetup

MISSION:

To bring local content creators, streamers and fan together while promoting Calgary's gaming scene.

GOALS:

- ◆ Host quarterly events
- ◆ No Cost to attend
- ◆ Welcoming and safe environment
- ◆ Create long lasting relationship with sponsors while maintaining a win-win scenario

Top Influential Attendees

ProtonJon

130,000

Twitch Followers

P4antzSpeedruns

Classic_Queen

Izzynobre

UrbanCND

235,000

Twitter Followers

Snowbunnz

OnceInLuv

Lianne Moseley

iKasperr

165,000

Instagram Followers

Daradef

Social Media

Facebook

120+ likes

Over **4K** impressions

facebook.com/twitchcalgary

Stream Team

90+ Members

Over **200k** Followers

twitch.tv/team/Calgary

Twitter

700+ Follower

40K - 90K Monthly Impressions

[@TwitchCalgary](https://twitter.com/TwitchCalgary)

Event Schedule

2016

June

40+ Attendees

No sponsors

2017

March

87 RVSP

90+ Attendees

8 Corporate Sponsors

Photos

July

112 RSVP

100+ Attendees

9 Corporate Sponsors

Photos

2018

4 Planned Meets Ups

March 23rd 2018

Summer

Fall

Winter

The Ask

Criteria

We are looking for sponsors interested in growing with our local community.

Create long lasting relationship with sponsors while maintaining a win-win scenario.

Value of prizing must be \$50 or higher.

All digital assets must be provided 30 days prior to event.

Packages are negotiable.

Sponsor Package

Minimum Contribution

Social Media Promotion

Logo in RSVP, event graphics and signage*

Link on Twitch Channel profile

Logo on live stream

Live Stream Interview

Demo table space

Gold

\$500

3 Scheduled

Large

Logo / text / link on top

Yes

Yes

Large

Silver

\$250

2 Scheduled

Medium

Logo / text / link on Middle

Yes

Yes

Medium

Bronze

Prizing

1 Scheduled

Small

Variable

Yes

Variable

Variable